



# Who can offer the OEM/EDP marketer

- the most complete system available at a single, proven source . . .
- at attractive OEM discount prices . . .
- with nationwide service and marketing back-up plus custom engineering support?

# Sanders... with its can-do system... can do it all for you!

As a systems marketer, you've had it happen again and again. A customer wants a piece of hardware you don't have, a tele-processing capability you can't offer, a maintenance promise you can't make, software you can't provide, new-product development you can't handle.

It needn't happen again. Now you can offer it all — and deliver. You can fill the gaps in your "systems package" through Sanders Data Systems, Inc.

The Sanders CAN-DO SYSTEM is the one and only single-source peripheral system with total business-oriented data entry, inquiry, hard-copy output, remote batch-processing and telecommunications capabilities. The CAN-DO SYSTEM (many components shown at left) includes microprocessor, programmable displays, storage disks, a full line of printers, internal and external modems, card readers and tape cassette recorders/readers.

It's all available to you now — with attractive OEM discounts. And it's tied together with a nationwide organization of service/support centers. Sanders offers to work with you in developing marketing programs as well as new systems hardware and software to meet special applications.

That's the package — a total system offering from a single source you can count on. Get the whole story. The attached reply card will help bring it to you.

#### A. Microprocessor

Economical 16-bit instruction word/serial processor operating on 8-bit data — with execution unit, arithmetic-logic unit and 70-instruction set. Solid-state control memory contains up to 4,096 sixteen-bit words.

#### B. Series 800 Programmable Terminal Systems

A stand-alone system or, if clustered, expandable to 32 display terminals, employing standard hardware and software modules, with 480 to 1920 character memory, programmable 16-bit microprocessors. Three basic configurations: a Communications Processor Control Unit, a Terminal Processor Control Unit and a Local Terminal Processor Control Unit.

#### C. Magnetic Disk Transport

A compact, field-proven disk transport which provides remote 5 megabyte storage on a 5440-style magnetic cartridge in a clustered programmable display terminal system. A typical disk system having a 60ms average access time contains one microprocessor and four 2K-character display terminals.

#### D. Card Reader

Available in compact table-top or rack-mounted models. Reads 300 cards per minute and will handle 80- or 51-column cards.

#### E. 3130 Line Printer

An economical, impact line printer with 200 line/minute average speed with 64-character ASCII set (110 LPM and 96-character set optional). Single line buffer for smooth operation. Desk or pedestal mounting. Characters easily interchanged by snapping on/off print belt. Also available: 100 LPM and 30 CPS printers.

#### F. Dual Cassette Tape Transport

Convenient magnetic tape medium can store 300,000 characters per cassette at 400 BPI, with a 100-inch/second search speed and variable record length of up to 2,048 characters.

#### ... Modems

Rated at less than 1 error per 100K bits, modems are available for either 110 to 1800 bps asynchronous or 2400 bps synchronous communications with all standard WE features. A choice of plug-in modem card or cabinet-enclosed modem pack is available.

VISIT OUR BOOTH  
AT THE SUCC



C. Magnetic Disk Transport

D. Card Reader

B. Series 800 Programmable Terminal Systems

E. 3130 Line Printer

A. Microprocessor

F. Dual Cassette Tape Transport



# technological leadership... with service to match

The name of the game is reliability — and you get it from Sanders. We've held a position of leadership in total-system technology for many years, serving blue-chip corporations all over the U.S., many of them on Fortune's 500 list.

We know that the most sophisticated hardware is inadequate without strong, custom service-and-maintenance back-up. We have it — with more than 200 Sanders field support people in nearly 50 key office locations from coast to coast.

## SANDERS SALES OFFICES

### CALIFORNIA

1799 Old Bayshore Hgwy. Suite 226  
Burlingame, California 94010  
(415)692-2485

9841 Airport Boulevard, Suite 514  
Los Angeles, California 90045  
(213)641-4613

### COLORADO

5200 S. Quebec St.  
Englewood, Colorado 80110  
(303)771-4380

### CONNECTICUT

100 Constitution Plaza  
Hartford, Connecticut 06103  
(203)246-7289

### FLORIDA

299 Alhambra Circle, Suite 309  
Coral Gables, Florida 33134  
(305)444-1674

### GEORGIA

361 E. Paces Ferry Rd., N.E.  
Atlanta, Georgia 30305  
(404)261-9565

### ILLINOIS

O'Hare Plaza  
8501 West Higgins Rd.  
Chicago, Illinois 60631  
(312)693-2087

### MASSACHUSETTS

Crosby Rd.  
Bedford, Mass. 01730  
(617) 275-1400

### MICHIGAN

19675 West Ten Mile Rd., Suite 409  
Southfield, Michigan 48075  
(313)358-4260

### MINNESOTA

7801 Metro Parkway, Suite 312  
Bloomington, Minnesota 55420  
(612)727-1454

### MISSOURI

230 S. Bemiston Ave., Suite 1010  
Clayton, Missouri 63105  
(314)727-0001

### NEW JERSEY

361 Franklin Ave., Rm. 21  
Nutley, New Jersey 07110  
(201)667-5030

### NEW YORK

529 Fifth Ave.  
New York, New York 10017  
(212)687-1050

105 Pickwick Rd.  
De Witt, New York 13214  
(315)445-1211

### OHIO

Atkinson Sq., Suite 2805  
11750 Chesterdale Rd.  
Cincinnati, Ohio 45246  
(513)771-2615

River Center Bldg.  
21360 Center Ridge Rd.  
Rocky River, Ohio 44116  
(216)331-7230

### PENNSYLVANIA

1 Decker Sq.  
Bala Cynwyd, Pennsylvania 08057  
(215)667-1715

Manor Oak Two, Suite 461  
1910 Cochran Rd.  
Pittsburgh, Pennsylvania 15220  
(412)563-3313

### TEXAS

2355 Stemmons Bldg.  
Dallas, Texas 75207  
(214)637-3704

9900 N.W. Freeway, Suite 206  
Houston, Texas 77018  
(713)681-5821

### VIRGINIA

2317 West Broad St.  
Suite 202-204  
Richmond, Virginia 23220  
(703)358-1583

### WASHINGTON, D.C.

5317 Lee Highway  
Arlington, Virginia 22207  
(703)538-4500

### BRUSSELS, BELGIUM

7, Rue Joseph Stevens  
1000 Brussels, Belgium  
13-74-05

### ENGLAND

51/53 Brick St.  
London, England  
01-499-9454



A Subsidiary of Sanders Associates, Inc.

\*TM Sanders Associates, Inc.